

Official Rules of the Prize Game "Buy a Vignette Through Bulbank Mobile and Win", organized by UniCredit Bulbank AD

SECTION 1: GAME ORGANIZER

- 1.1. UniCredit Bulbank AD, with UIC 831919536, hereinafter referred to as the "Organizer" or the "Bank", organizes a Prize Game "Buy a Vignette Through Bulbank Mobile and Win" (hereinafter referred to as the "Game") for the purchase of vignettes through the mobile banking application of UniCredit Bulbank AD (Bulbank Mobile) during the period and under the conditions specified in these Official Rules.
- 1.2. These Official Rules of the Prize Game, organized by UniCredit Bulbank AD, are published on the corporate website of UniCredit Bulbank AD: www.unicreditbulbank.bg and are available for the entire duration of the Game.
- 1.3. The Organizer has the irrevocable right, unilaterally, without giving reasons, to terminate or extend the Game at any time, as well as to amend the Official Rules thereof, in the event of force majeure circumstances, only after prior notification of the changes by publishing them on the website: www.unicreditbulbank.bg. In such cases, no compensation is due to the participants.

SECTION 2: TERMS AND CONDITIONS FOR PARTICIPATION IN THE GAME

- 2.1. All adult individuals who have the status of "users" within the meaning of the Payment Services and Payment Systems Act and who, before the start date of the Game (03.02.2025), are registered as customers of the Bank and use the free mobile banking application Bulbank Mobile, whereby the activation of the application can be made even after the start of the Game, have the right to participate in the Game.
- 2.2. To participate in the Game, the user must make at least one purchase of a vignette through their Bulbank Mobile mobile banking application using the "My Car" functionality.
- 2.3. Participation in the Game is not tied to the purchase of a banking product or service, but only to the completion of a vignette payment transaction for which no fee is charged by the customer to the Bank. The customer only pays the price of the type of vignette they have chosen. To make a vignette purchase, the customer must first have registered a vehicle through the "My Car" functionality in Bulbank Mobile.
- 2.4. Any customer of the bank who meets the conditions under 2.1. and 2.2. above, automatically receives the right to be included in the draw for prizes during the period of the Game, and by making at least one payment for a vignette through their Bulbank Mobile mobile banking application, the customer accepts these Official Rules and the conditions of participation in the Game. If a customer of the Bank who meets the conditions of this Section does not wish to participate in the Game, they must explicitly state their refusal in a branch of the bank or by calling the UniCredit Bulbank AD Customer Contact Center.
- 2.5. Employees of UniCredit Bulbank AD and its subsidiaries are not entitled to participate in the Game.

SECTION 3: DURATION OF THE GAME

- 3.1. The Game starts at 00:00 on 03.02.2025 and continues until 23:59 on 03.03.2025.

SECTION 4: PRIZES

4.1. The Organizer will provide the following prizes to the winning participants, drawn by a random draw:

- 1 fuel voucher worth BGN 500.
- 10 fuel vouchers worth BGN 100 .
- 10 sets with a portable battery and a thermos cup.
- 10 sets with wireless headphones and a thermos cup.

4.2. The prizes provided in the Game cannot be exchanged. One customer can win only one prize from those listed in item 4.1.

4.3. In accordance with Article 12, paragraph 1, in conjunction with Article 13, paragraph 1, item 21, as well as Article 38, paragraph 14 of the Personal Income Tax Act (PITA), monetary prizes and in-kind winnings with a value exceeding BGN 100.00 from games are taxable income for the natural person who receives them. The tax is declared and paid by the Bank.

4.4. The prizes received are income that does not need to be declared by the winning individuals in the annual tax return under Article 50 of the PITA, as the prizes are subject to final taxation.

SECTION 5: PRIZE DRAW AND NOTIFICATION OF WINNERS

5.1. The winners of the Game will be drawn by lottery in the presence of a notary on 10.03.2025.

5.2. Additionally, backup winners will be drawn by lottery as follows:

- For the fuel voucher worth 500 leva - 2 backup winners.
- 10 fuel vouchers worth 100 leva - 4 backup winners.
- 10 portable batteries - 4 backup winners.
- 10 wireless headphones - 4 backup winners.
- 30 cups - 10 backup winners.

5.3. The winners will be notified of the prizes they have won by a representative of the Bank via telephone call, according to the available contact data of the persons in the bank's information system, unless they have explicitly declined to participate in the Game, in accordance with Section 2, item 2.4 above.

5.4. In the event that contact is not established with a winning participant within 48 (forty-eight) hours of the call, the first backup winner is considered the winner, and the notification method is the same. If they also do not respond within the time limit specified in this item, the second backup winner is considered the winner, and the same steps are taken to notify them, etc.

5.5. After receiving explicit consent from the winner during a call from the Customer Contact Center, their name or initials will be published on the corporate website of UniCredit Bulbank AD - www.unicreditbulbank.bg.

5.6. UniCredit Bulbank AD shall not be held liable in case a winner of the Prize Game, as a customer of the bank, has provided false or outdated contact information.

SECTION 6: PRIZE DISTRIBUTION

6.1. The prizes will be delivered to the winners at a branch of the Bank convenient for them, explicitly indicated by each customer when notified of the prize. The winner will be able to receive their prize after signing a handover protocol, which will be provided to them by a bank representative.

6.2. When handing over the prize, photos of the winner with the corresponding prize will be taken if the customer gives their consent and signs a declaration to that effect on the spot at the respective bank branch.

6.3. Upon receiving the prize, the winning participant must present an identification document to identify themselves as a winner of the Game.

6.4. In the event that a selected winning participant declares their disagreement to further participate in the Game, and accordingly to provide data for receiving the prize they have won, and accordingly declaring it, the Organizer will not be able to award the prize won by the participant and does not owe any compensation.

SECTION 7: PERSONAL DATA PROCESSING

7.1. The personal data of the participants in the game will be used by UniCredit Bulbank AD solely to ensure the normal course of the Game, including for receiving the won prize and in accordance with the requirements of the applicable legislation on personal data protection.

7.2. The Organizer of the Game is UniCredit Bulbank AD with UIC 831919536, with registered office and address of management in Sofia City, 7, Sv. Nedelya Square, tel. 0700 1 84 84.

7.3. For the purposes of conducting and participating in the Game, the Organizer collects and processes information constituting personal data about participants such as: names, contact details, customer's telephone number or e-mail address.

7.4. Upon awarding a prize to a participant, which constitutes taxable income, in fulfilment of the requirements of tax legislation, personal data will be processed for the purposes of declaring taxable income / names, Personal No. and other required data in accordance with tax legislation /. Personal data processed for the purposes of complying with the requirements of tax legislation will be provided to the relevant state revenue authorities.

7.5. If a participant who has been awarded a prize does not accept the processing of their personal data for the purposes of reporting the received prize to the relevant tax authorities in accordance with the applicable tax legislation, they must explicitly state their disagreement to the Organizer. The participant may express their disagreement when notified by telephone of the prize won or by notifying the Organizer by calling the Customer Contact Center at tel. 0700 1 84 84 or by visiting a convenient bank branch/office within 5 working days of being notified of the prize. If they express disagreement with the processing of their personal data for the purposes of declaring the prize received under the PITA, the participant has cannot further participate in the Game or receive a prize.

7.6. For the purposes of sending of the prize by the Organizer and its receipt with the consent of the winning participant, personal data such as names, contact details: telephone, email address of the participant will be processed.

7.7. The personal data of non-selected participants, processed only for the purposes of conducting the Game, will be deleted by the Organizer immediately after the drawing of the price winners on the date specified in item 5.1.

7.8. The personal data of the winning participants, processed only for the purposes of conducting the Game, will be deleted after one year from the end of the Game, and the data necessary for tax purposes will be stored in accordance with the order, requirements and time limits of the applicable tax legislation.

7.9. Each participant in the Game has the right to request access, rectification, erasure or restriction of processing of their personal data, as well as the right to data portability, and may object to processing based on legitimate interest.

7.10. Participation in the Game is entirely voluntary and each participant has the right to withdraw from the Game in accordance with item 2.4. In this case, they lose the right to continue their participation in the Game, as well as to receive a prize won.

7.11. The Data Protection Officer of UniCredit Bulbank AD can be contacted by email: DPO@UniCreditGroup.BG or at the address: 7, Sv. Nedelya Square, 1000, Sofia, Bulgaria.

7.12. A participant in the Game who believes that their rights regarding the processing of personal data have been violated may file a complaint with the Commission for Personal Data Protection at the following address: 2, Tsvetan Lazarov Blvd., 1592, Sofia, Bulgaria.

7.13. UniCredit Bulbank AD customers can obtain full information about the personal data processed, in accordance with EU Regulation 2016/679, on the Bank's website: www.unicreditbulbank.bg in the Personal Data Protection section, as well as on site at a convenient bank branch.

SECTION 8: GENERAL PROVISIONS

8.1. The Bank provides the prizes to the winners in their original packaging and in the form in which they were received from the respective supplier.

8.2. The Bank shall not be held liable the suitability, quality and proper functioning of the tangible prizes provided in this Game or of the goods purchased by the winners with the prizes provided in this Game. The responsibility for this, as well as for their warranty service and claims, if applicable, lies entirely with the respective merchant and/or manufacturer, which will be clearly described in the documents accompanying the goods.

8.3. The Bank shall not be held liable in the event that the prize cannot be claimed due to the inability of the winner and/or their representative to be identified when receiving the prize or part thereof in accordance with the procedure above or due to other technical and/or legal obstacles.

8.4. The Bank shall not be held liable where a winning entrant is unable to receive a prize due to an inaccurate, incorrect or invalid email address and/or telephone number provided in the bank's information system.