

Plan	Merchant Start	Merchant Advanced	Merchant Extra	Merchant Extra
monthly pay	29 lv	44lv	59 lv	129lv
annual fee (x12)	19.95 lv = 239.40 lv	35.95lv = 431.40lv	49.95lv = 599.40lv	119.95lv = 1439.40lv
two-year fee (x24)	14.95 lv = 358.80 lv	29.95lv = 718.80lv	39.95lv = 958.80lv	109.95lv = 2638.80lv
MAIN				
Products	up to 100	up to 1000	up to 3000	up to 10000
Administrators in the store	1 administrator	3 administrators	5 administrators	15 administrators
Monthly traffic in the store	10,000 unique visitors	25,000 unique visitors	50,000 unique visitors	150,000 unique visitors
Disk space	5GB	10GB	50GB	100GB
No transaction fee	✓	✓	✓	✓
Hosting included	✓	✓	✓	✓
Use your current domain	✓	✓	✓	✓
Finished design templates	✓	✓	✓	✓
Mobile version	✓	✓	✓	✓
Additional sales channels	✓	✓	✓	✓
SEO tools	✓	✓	✓	✓
Marketing tools	✓	✓	✓	✓
Help center	✓	✓	✓	✓
Phone, chat and email support	✓	✓	✓	✓
SSL certificate	✓	✓	✓	✓
Visual constructor (drag & drop)	✓	✓	✓	✓
Orders				
Total turnover of orders (BGN)	Unlimited	Unlimited	Unlimited	Unlimited
Invoices	✓	✓	✓	✓
Section with unfinished orders	✓	✓	✓	✓
Bill of lading generation	✓	✓	✓	✓
Export orders	✗	✓	✓	✓
Order risk reporting	✗	✗	✓	✓
Products				
Collections	1	5	10	✓
Product options	1	5	10	✓
Product package	1	5	10	✓
XML import	✓	✓	✓	✓
Categories	✓	✓	✓	✓

Marks	✓	✓	✓	✓
CSV import	✓	✓	✓	✓
Product varieties	✓	✓	✓	✓
Marks and models	✓	✓	✓	✓
OpenCart migrations	✓	✓	✓	✓
WooCommerce migrations	✓	✓	✓	✓
Magento importer	✗	✓	✓	✓
Shopify Importer	✗	✓	✓	✓
Digital products	✗	✓	✓	✓
Characteristics of categories	✗	✓	✓	✓
XML synchronization	✗	✗	✓	✓
XML Import - task priority	✗	✗	✗	✓
XML import - execution interval	✗	✗	✗	✓
XML Sync - task priority	✗	✗	✗	✓
XML Sync - execution interval	✗	✗	✗	✓

Clients

Number of customers	500	2000	5000	
Customers groups	✓	✓	✓	✓
Exporting customers	✗	✓	✓	✓
Import customers	✗	✗	✓	✓
Segments	✗	✗	✓	✓

Discounts

Discount with promotional code	1	5	10	✓
Global discount	1	5	10	✓
Fixed discount	1	5	10	✓
Discount (pay 1 pick 2)	1	5	10	✓
Buy X take Y	1	5	10	✓
Quantitative discount	1	5	10	✓
Discount label	1	5	10	✓
Discount with many promotional codes	✗	✓	✓	✓
Product label - photo	✗	✓	✓	✓
Offer validity timer	✗	✓	✓	✓

Reports

Sales report	✓	✓	✓	✓
Product report	✗	✓	✓	✓
Customer report	✗	✗	✓	✓
Payment type report	✗	✗	✓	✓

Applications				
Sync for paid cash on delivery	10 orders	25 orders	50 orders	
Upsell	1	5	10	✓
Cross-Sell	1	5	10	✓
OLX	✓	✓	✓	✓
Etsy	✓	✓	✓	✓
Pazaruvaj.com	✓	✓	✓	✓
Profitshare	✓	✓	✓	✓
Emag	✓	✓	✓	✓
Gensoft	✓	✓	✓	✓
Microinvest	✓	✓	✓	✓
Glami	✓	✓	✓	✓
Brands Distribution	✓	✓	✓	✓
Retargeting	✓	✓	✓	✓
Colibri ERP	✓	✓	✓	✓
Algolia	✓	✓	✓	✓
Polycomp	✓	✓	✓	✓
CloudCart XML Product catalog	✓	✓	✓	✓
Solytron	✓	✓	✓	✓
Asbis B2B IT4profit	✓	✓	✓	✓
Criteo	✓	✓	✓	✓
ChannelSight	✓	✓	✓	✓
Versus	✓	✓	✓	✓
Workflow	✓	✓	✓	✓
Google Tag Manager	✓	✓	✓	✓
Instagram Feed	✓	✓	✓	✓
LiveChat	✓	✓	✓	✓
Fast order	✓	✓	✓	✓
Zendesk Chat	✗	✓	✓	✓
Facebook comments	✗	✓	✓	✓
Login with Facebook	✗	✓	✓	✓
Login with Google	✗	✓	✓	✓
Facebook Dynamic Ads	✗	✓	✓	✓
Yotpo Reviews	✗	✓	✓	✓
Disqus	✗	✓	✓	✓
Trendo.bg	✗	✓	✓	✓
Physical stores	✗	✓	✓	✓
MailerLite	✗	✓	✓	✓
SendinBlue	✗	✓	✓	✓

Duplicate products	X	✓	✓	✓
Zapier	X	✓	✓	✓
Sravni.bg	X	✓	✓	✓
Shopmania.com	X	✓	✓	✓
ShopZilla.com	X	✓	✓	✓
Compari.ro	X	✓	✓	✓
Arukereso.hu	X	✓	✓	✓
FlixMedia	X	X	✓	✓
LoadBee	X	X	✓	✓
Intercom	X	X	✓	✓
Hubspot	X	X	✓	✓
InfusionSoft	X	X	✓	✓
Microsoft Dynamic	X	X	✓	✓
Pipedrive	X	X	✓	✓
Salesforce	X	X	✓	✓
FreshBooks	X	X	✓	✓
QuickBooks	X	X	✓	✓
Aweber	X	X	✓	✓
GetResponse	X	X	✓	✓
Active Campaign	X	X	✓	✓
iContact	X	X	✓	✓
Constant Contact	X	X	✓	✓
Slack	X	X	✓	✓
GDPR application and legal documents	199lv/once	199lv/once	199lv/once	199lv/once

Delivery

Delivery by weight or price	✓	✓	✓	✓
Integration with Speedy	✓	✓	✓	✓
Integration with Econt	✓	✓	✓	✓
DHL	X	✓	✓	✓
Rapido	X	✓	✓	✓

Payments

Cash on delivery	✓	✓	✓	✓
Pay at store	✓	✓	✓	✓
Bank transfer	✓	✓	✓	✓
ePay	✓	✓	✓	✓
vPOS Borica	✓	✓	✓	✓
PayPal	✓	✓	✓	✓
UniCredit Consumer Financing	✓	✓	✓	✓

Stripe	✗	✓	✓	✓
vPOS Fibank	✗	✓	✓	✓
vPOS UBB	✗	✓	✓	✓
Braintree	✗	✗	✓	✓
Klarna	✗	✗	✓	✓
Instamojo	✗	✗	✓	✓
BNP Paribas personal finance	✗	✗	✓	✓
TBI Bank	✗	✗	✓	✓
SmartUCF	499lv/once	499lv/once	499lv/once	499lv/once
Design				
Static pages	✓	✓	✓	✓
Choose design	✓	✓	✓	✓
Design corections	✓	✓	✓	✓
Pages - Frequently Asked Questions	✓	✓	✓	✓
BLOG				
Blog category	✓	✓	✓	✓
Blog article	✓	✓	✓	✓
Blog comments	✗	✓	✓	✓
Settings				
Administrators	1	2	5	✓
Dynamic Sitemap.xml	✓	✓	✓	✓
Translations	✓	✓	✓	✓
Files	✓	✓	✓	✓
Notifications	✓	✓	✓	✓
Regions	✓	✓	✓	✓
Modification of Robots.txt	✓	✓	✓	✓
Setting and modification of RSS feed	✓	✓	✓	✓
Modification of Meta data	✓	✓	✓	✓
301 redirections	✓	✓	✓	✓
Localize cart from Google Maps	✓	✓	✓	✓
Automatic address	✓	✓	✓	✓
Redefine courier and payment method	✓	✓	✓	✓
Automatic import of 301 links	✗	✓	✓	✓
Option to remove the brand	✗	✗	✓	✓
Technical support				
Ticket technical support	✓	✓	✓	✓

Emails technical support	✓	✓	✓	✓
Phone technical support	✗	✓	✓	✓

Marketing

	100 notifications	500 notifications	1500 notifications	
Notifications for incomplete orders				✓
Hidden products	5	20	50	✓
Landing pages with visual constructor	1	2	5	✓
Google Merchant Feed	✓	✓	✓	✓
Google Ads	✓	✓	✓	✓
Facebook Pixel	✓	✓	✓	✓
Social media sharing	✓	✓	✓	✓
Google analytics	✓	✓	✓	✓
Facebook Chat Bot Cloudlo	✗	✓	✓	✓
Mailchimp	✗	✓	✓	✓
Facebook Messenger Chat	✗	✓	✓	✓
UTM tracking	✗	✓	✓	✓
Viber messages 100	19lv/once	19lv/once	19lv/once	19lv/once