

Official rules of the prize game "Prepare your car for the winter with Bulbank Mobile and Diana Tire Centers", organised by UniCredit Bulbank AD

SECTION 1: GAME ORGANISER

1.1. UniCredit Bulbank AD with UIC 831919536, hereinafter referred to as the "Organiser" or the "Bank", organises a Prize Game entitled "Prepare your car for the winter with Bulbank Mobile and Diana" (hereinafter referred to as the "Game") for registration in the **"My Car"** service as part of the mobile banking application of UniCredit Bulbank AD – **Bulbank Mobile** during the period and under the conditions specified in these Official Rules.

1.2. These Official Rules of the Prize Game organized by UniCredit Bulbank AD are published on the corporate website of UniCredit Bulbank AD and are available for the entire period of the Game:

<https://www.unicreditbulbank.bg/bg/bulbank-mobile/promocii/my-car-promo/>

1.3. The Organiser has the irrevocable right to unilaterally, without giving reasons, terminate or extend the Game at any time, as well as to change the Official Rules to it, in case of force majeure, only after prior notification of the changes by announcing the site: <https://www.unicreditbulbank.bg/bg/bulbank-mobile/promocii/my-car-promo/>. In these cases, no compensation is owed to the participants.

SECTION 2: CONDITIONS AND MECHANISM FOR PARTICIPATION IN THE GAME

2.1. All adult physical persons with the status of "consumers" within the meaning of the Payment Services and Payment Systems Act who at the date of launch of the Game (20.10.2025) have a contract for payment services with the Bank and use the free mobile banking application Bulbank Mobile have the right to participate in the Game.

2.2. In order to participate in the Game, **the user must simultaneously fulfil the following conditions:**

- **To have added Car(s) and /or driving licence details through the "My Car" service of the mobile banking application Bulbank Mobile.** The registration of data to "My Car" and the use of the service by the user are completely free of charge and must have been completed before the start of the Game, if the user meets the conditions of item 2.1.
- **To have registered participation in the game by filling in the special online form** available on the Bank's website from this link:
<https://www.unicreditbulbank.bg/bg/bulbank-mobile/promocii/my-car-promo/registraciq/>

2.3. Participation in the Game is not linked to the purchase of a banking product or the performance of a transaction.

2.4. In the event that a client of the Bank, who meets the conditions in Section 2, does not wish to continue their participation in the Game, they must declare their explicit disagreement at a branch of the bank or by calling the Customer Contact Centre of UniCredit Bulbank AD.

2.5. Employees of UniCredit Bulbank AD and its subsidiaries are not entitled to participate in the Game.

SECTION 3: DURATION OF THE GAME

3.1. The game starts at 0:00 on 20.10.2025 and continues until 23:59 on 20.11.2025.

SECTION 4: PRIZES

4.1. The Organiser will provide prizes on the basis of a prize draw:

- **10 (ten) vouchers for tyres and services worth 300 leva (three hundred)/153.39 euro for Diana Tire Centers.**

4.2. The vouchers are valid for 6 months from 01.12.2025 to 31.05.2026 and can only be redeemed at the retail outlets of Diana Tire Centers and cannot be used in the online store. The vouchers can be used to purchase car, van and 4x4 tyres and/or services such as installation, removal and balance of tyres provided at Diana Centers. Vouchers cannot be combined with other discounts, promotions and price reductions.

4.3. The prizes provided in the Game cannot be exchanged for their cash equivalent. In case the value of the voucher is higher than the value of the product/service chosen by the winner, the difference in amounts is not refundable, and for this difference the winner of the voucher can choose another product and/or service. The voucher can be used once until its validity expires.

4.4. Pursuant to art. 12, para. 1, in conjunction with Art. 13, para. 1, item 21, as well as Art. 38, para. 14 of the Personal Income Tax Act (pita), cash and material prizes with a value over BGN 100.00 (one hundred leva) from games are taxable income for the individual who receives them. The Bank shall charge and pay at its own expense the final tax due.

4.5. The prize received is deemed income not subject to declaration by the winners in the annual tax return under Art. 50 of the Personal Income Tax Act, since the prizes are subject to final tax.

SECTION 5: PRIZE DRAW AND INFORMING THE WINNERS IN THE GAME

5.1. The winners of the Game will be drawn on a lottery basis in the presence of a notary on 25.11.2025.

5.2. In addition, 5 (five) reserve winners will be drawn on a lottery basis.

5.3. The winning participants will be notified of the prize they have won by a representative of the Bank by telephone call, according to the available contact details of the persons in the banking information system, unless they have explicitly declared their refusal to participate in the Game, in accordance with Section 2, item 2.4. above.

5.4. In the event that a winning participant is not contacted within 48 (forty-eight) hours of the call, the first reserve winning participant shall be considered the winner, and the method of notification shall be the same. In the event that the winner does not respond within the deadline referred to in this item, the second reserve winning participant shall be considered the winner, and the same steps to notify them will be taken, etc.

5.5. Following the explicit consent of the winner during a call from the Customer Contact Centre, their names or initials will be published on the corporate website of UniCredit Bulbank AD – www.unicreditbulbank.bg.

5.6. UniCredit Bulbank AD is not responsible if a winner of the Prize Game as a customer of the bank has provided incorrect or outdated contact details.

SECTION 6: DISTRIBUTION OF THE PRIZE

6.1. The prize will be handed over to the winning participants in a Bank branch which is convenient for them, explicitly indicated by each client when notifying them of the prize. The winner will be able to receive their prize after signing the handover protocol which will be provided to them by a representative of the bank.

6.2. When being awarded with the prize, photographs of the winner with the respective prize will be taken if the client gives their consent and for this purpose signs a declaration in a form in the respective bank branch.

6.3. Upon receipt of the prize, the winning entrant will be required to present an ID to identify themselves as the winner of the Game.

6.4. In the event that a selected winning participant declares their disagreement to further participate in the Game, respectively to provide data for receiving the prize won by them, the Organiser will not be able to award the prize won by the participant and does not owe any compensation.

SECTION 7: PROCESSING OF PERSONAL DATA

7.1. The personal data of the participants in the game will be used by UniCredit Bulbank AD solely to ensure the normal conduct of the Game, including receipt of the prize won, and in accordance with the requirements of the applicable legislation in the field of personal data protection.

7.2. The organiser of the Game is UniCredit Bulbank AD with UIC 831919536, with registered office and address of management in the city of Sofia, 7 Sveta Nedelya Str., tel. 0700 1 84 84.

7.3. For the purposes of conducting and participating in the Game, the Organiser collects and processes information constituting personal data about the participants such as: names, contact details, customer phone number or e-mail address.

7.4. When providing a prize to a participant, in compliance with the requirements of the tax legislation, personal data will be processed for the purposes of declaring the taxable income (names, ID number and other data required under the tax legislation). Personal data processed for the purposes of complying with the requirements of tax legislation will be provided to the relevant state revenue authorities.

7.5. In the event that a participant to whom a prize has been awarded does not agree with the processing of their personal data for the purposes of declaring the prize received to the relevant tax authorities pursuant to the applicable tax law, they must explicitly declare their disagreement to the Organiser. The participant may declare their disagreement when notifying the won prize by phone or by notifying the Organiser by calling the Customer Contact Centre at tel. 0700 1 84 84 or visit a convenient bank branch/office within 5 (five) business days of the notification of the prize. When expressing disagreement with the processing of their personal data for the purposes of declaring under the Personal Income Tax Act a prize received, the participant is not entitled to further participation in the Game or to receive a prize.

7.6. For the purposes of sending the prize by the Organiser and receiving it with the consent of the winning participant, personal data such as names, contact details: phone, e-mail address of the participant will be processed.

7.7. The personal data of the non-winning participants processed only for the purposes of conducting the Game will be deleted by the Organiser immediately after the drawing of the winners on the date specified in item 1.

7.8. The personal data of the winning participants, processed only for the purposes of conducting the Game, will be deleted after the expiration of one year from the end of the Game and the data necessary for tax purposes will be stored in accordance with the procedure, requirements and within the terms of the applicable tax legislation.

7.9. Each participant in the Game has the right to request access to correct, delete or restrict the processing of their personal data, as well as the right to data portability, as well as may object to processing based on a legitimate interest.

7.10. Participation in the Game is entirely voluntary and each participant has the right to refuse to participate in the Game in accordance with item 2.4. In this case, such participant loses the right to continue to participate in the Game, or to receive a prize won.

7.11. The Personal Data Protection Officer of UniCredit Bulbank AD may be contacted by email: DPO@UniCreditGroup.BG or at: 7 Sveta Nedelya Square, Sofia 1000, Republic of Bulgaria.

7.12. A participant in the Game who believes that their rights regarding the processing of personal data have been violated may file a complaint with the Commission for Personal Data Protection at: 2 Tsvetan Lazarov Str., 1592, Sofia, Republic of Bulgaria.

7.13. Clients of UniCredit Bulbank AD may receive the full information regarding the personal data processed, in accordance with Regulation EU 2016/679, at the following internet address: www.unicreditbulbank.bg in the Personal Data Protection section, as well as at a convenient bank branch.

SECTION 8: GENERAL PROVISIONS

8.1. The Bank shall provide the prizes to the winning participants in the form in which they are received by the respective supplier.

8.2. The Bank shall not be responsible for the suitability, quality and proper functioning of the goods purchased by the winning participants with the prizes provided for in this Game. The responsibility for this, as well as for their warranty maintenance and claim, lies entirely with the respective trader and/or manufacturer, which will be clearly described in the documents accompanying the goods.

8.3. The Bank shall not be liable in the event that the prize cannot be received due to the inability of the winning participant and/or their representative to be identified upon receipt of the prize or part of it in the order above or due to other technical and/or legal obstacles.

8.4. The Bank shall not be liable in case of inability to receive a prize by a winning participant due to an inaccurate, incorrect or invalid email address and/or contact phone number provided in the banking information system.