

Official Rules of a Discount Campaign “Pay by UniCredit Shopping Card and save”, organised by UniCredit Bulbank AD

SECTION 1: ORGANIZER OF THE CAMPAIGN

1.1. UniCredit Bulbank AD with UIC 831919536, hereinafter referred to as the “Organizer” or the “Bank”, organizes a discount campaign “Pay by UniCredit Shopping Card and save” (hereinafter referred to as “Campaign”/“the Campaign”) for making payments with UniCredit Shopping Card credit cards of UniCredit Bulbank AD during the period specified in these Official Rules.

1.2. These Official Rules of Discount Campaign “Pay by UniCredit Shopping Card and save”, organized by UniCredit Bulbank AD, are published on the corporate website of UniCredit Bulbank AD: www.unicreditbulbank.bg and are available for the entire period of the Campaign.

1.3. The Organizer has the irrevocable right to terminate or extend the Campaign at any time as well as to change its Official Rules in the event of occurrence of force majeure circumstances, only after having communicated the changes in advance on the website: www.unicreditbulbank.bg. In such cases, no compensation shall be payable to the participants.

SECTION 2: TERMS AND CONDITIONS AND MECHANISM FOR PARTICIPATING IN THE CAMPAIGN

2.1. Eligible for participation in the Campaign are all individuals of legal age who have a UniCredit Shopping Card credit card issued by UniCredit Bulbank AD prior to the start or during the Campaign.

2.2. Each customer who within one of the subperiods of the Campaign makes a minimum of 3 (three) payments with his/her UniCredit Shopping Card at a POS terminal of the Bank (including virtual POS terminal) in one or more merchant outlets and/or at a website (online shop) of the Campaign partners (a merchants list is indicated in item 2.3. hereof), the payments being in the total amount of at least BGN 300 (three hundred), shall receive a discount of 5% of the amount of the purchases made, but not more than BGN 100.

2.3. The merchant outlets partners of the Bank under the Campaign are: Technopolis, Praktiker, Zara, METRO and JYSK.

2.4. The payments eligible for the Campaign and ensuring the customer a discount must only be made with a UniCredit Shopping Card credit card, and as of the date of providing the discount the card must have an “Active” status.

2.5. Each customer can make an unlimited number of payments, but not fewer than the number required to meet the criteria in item 2.2. for getting a discount. The discount shall be provided at the end of each subperiod.

2.6. According to item 2.1. above, each customer of the Bank receives automatically the right to be included in the Campaign, and by making payments and/or installment purchases with a UniCredit Shopping Card credit card meeting the requirements under Section 2, the customer accepts these Official Rules and Terms and Conditions for participation in the Campaign. In case a customer of the Bank, who meets the requirements under item 2.1. and item 2.2. of the Campaign, does not wish to participate in the Campaign, the customer has to state that explicitly in a branch of the Bank or by contacting the Call Center of UniCredit Bulbank AD.

2.7. Employees of UniCredit Bulbank AD and its subsidiaries do not have the right to participate in the Campaign.

SECTION 3: DURATION OF THE CAMPAIGN

3.1. The Campaign starts at 0:00 h. on 29.10.2021 and will continue until 23:59 h. on 31.01.2022, including three individual subperiods, as follows:

- First subperiod: 29.10.2021 – 30.11.2021
- Second subperiod: 01.12.2021 – 31.12.2021
- Third subperiod: 01.01.2022 – 31.01.2022

SECTION 4: PROVIDING A DISCOUNT TO CUSTOMERS

4.1 The cash equivalent of the provided discount will be made available to the client through a bank transfer on a current account in his/her name held with the Bank, or directly on the repayment account linked to his/her UniCredit Shopping Card in case the customer has no other active current accounts.

4.2 The amount of the discount provided will be transferred within 20 days from the last day of the month when the specific subperiod of the Campaign ends.

4.3 The transfer of the cash amount corresponding to the received discount will be shown as an individual payment transaction in the customer's bank account statement for the respective month.

4.4 The customers who meet the requirements in Section 2 are entitled to participate in each of the subperiods of the Campaign and to receive a discount for their purchases, provided that they have fulfilled the necessary conditions.

SECTION 5: PERSONAL DATA PROCESSING

5.1. Controller for the purposes of the Campaign is the Organizer of the Campaign: UniCredit Bulbank AD, UIC: 831919536, with registered seat and management address: Sofia, 7 Sveta Nedelya Sq., telephone number: 0700 1 84 84.

5.2. For the purposes of the Campaign, no personal data of individuals shall be provided by the Organiser to the Partners under the initiative that are listed in item 2.3.

5.3. In order to identify the participating payments and to make transfers for refunding amounts (i.e. for providing the cash equivalent of the discounts), the Organiser will use information which is part of its information system for processing payments made with bank cards.

5.4. You can contact UniCredit Bulbank AD's Data Protection Officer at the following address: DPO@UniCreditGroup.BG, 7 Sveta Nedelya Sq., 1000, Sofia, Bulgaria.

5.5. The customers of UniCredit Bulbank AD can receive the full information about their processed personal data as per Regulation EU 2016/679 on the following web address: www.unicreditbulbank.bg, Personal Data Protection section, as well as personally at a convenient bank branch.

SECTION 6: GENERAL PROVISIONS

6.1. The Bank shall not be held liable for any delay in refunding the amounts due to technical problems or a delay in the payment services.

6.2. The Bank shall not be held liable if the physical merchant site for making the payments does not have an installed POS terminal, or if there is one but it is not possible to make a payment at it with a UniCredit Shopping Card credit card.