

Official rules of the campaign "Every recommendation is valuable", organized by UniCredit Bulbank AD

SECTION 1: CAMPAIGN PROMOTER

1.1. UniCredit Bulbank AD with UIC 831919536, hereinafter referred to as "the Promoter" or "the Bank", organizes a campaign "Every Recommendation is Valuable" (hereinafter referred to as "Campaign"/ "the Campaign") for giving a recommendation from current customers of UniCredit Bulbank AD to register new customers during the period and under the conditions specified in these Official Rules.

1.2. These Official Rules of the Campaign organized by UniCredit Bulbank AD are published on the corporate website of UniCredit Bulbank AD: www.unicreditbulbank.bg and are available for the entire duration of the Campaign.

1.3. The Promoter has the irrevocable right to unilaterally, without giving any reasons for doing so, terminate or extend the Campaign at any time, as well as to change the Official Rules thereof in the event of force majeure, only after prior notification of the changes by means of a disclosure on the website: www.unicreditbulbank.bg. In such cases, no compensation whatsoever will be due to the participants.

SECTION 2: CONDITIONS AND MECHANISM OF PARTICIPATION IN THE CAMPAIGN

2.1. Eligibility to participate in the Campaign is open to all adult, able-bodied individuals who are registered as customers of UniCredit Bulbank AD before the Campaign launch (before 05.07.2024).

2.2. In order to participate in the Campaign and to be included in the draw for the special awards, each cardholder who meets the conditions in section 2.1. must perform the following actions:

- Recommend a non-customer (individual) to become a customer of the Bank.
- Provide the non-customer with his/her customer number (this information is available in the Bulbank Mobile banking application). When registering as a customer of the Bank, the person should provide the customer number to the recommender so that the latter can be included in the initiative.

2.3. Each customer of the Bank, pursuant to section 2.1. and section 2.2. above, is automatically entitled to be entered into the award draw during the Campaign Period and by providing his/her customer number to other individuals for the purpose of recommendation, the customer accepts these Official Rules and the Campaign Terms and Conditions. In case a customer of the Bank, who meets the conditions set out in this Section, does not wish to participate in the Campaign, he/she must express his/her disagreement at a branch of the Bank or by calling the Customer Contact Centre of UniCredit Bulbank AD.

2.4. Employees of companies of the UniCredit Bulbank AD Group are not eligible to participate in the Campaign.

SECTION 3: CAMPAIGN DURATION

3.1. The Campaign shall start at 0:00 on 05.07.2024, shall run until 23:59 on 05.10.2024 and will be divided into three sub-periods:

- First Subperiod: 05.07.2024 – 04.08.2024
- Second Subperiod: 05.08.2024 – 04.09.2024
- Third Subperiod: 05.09.2024 – 05.10.2024

SECTION 4: AWARDS

4.1. The Promoter will provide the first 777 customers throughout the Campaign period whose recommendations are successfully completed with a total of a 777 JBL GO3, IPX67, Bluetooth portable speakers (one small award per customer).

4.2. Additionally, 20 special awards will be awarded on a lottery basis for each of the three sub-periods:

- **10 WiMiUS W2 WiFi Bluetooth DV152 portable mini video projectors** Android® 9.0 DV152 (Total 30 for the Campaign period).
- **10 ZEPHYR refrigerator bags**, 24 liters, 12V DC for cooling and warming (Total 30 for the Campaign period).

4.3. The awards provided in the Campaign may not be substituted for their cash equivalent or assigned to any person who is not a winner of the Campaign.

4.4. One participant can win both a small award and a special award from the Campaign.

4.5. Pursuant to Article 12(1) in conjunction with Article 13(1)(21) and Article 38(14) the Personal Income Tax Act (PITA), cash awards and awards with a value exceeding BGN 100.00 from games are taxable income for the individual who receives them. The awards received are income which is not subject to declaration by the winners – individuals in the annual tax return under Article 50 of the Income Tax Act, as the awards are subject to final tax.

SECTION 5: DRAWING THE AWARDS AND INFORMING THE WINNERS OF THE CAMPAIGN

5.1. Winners of special Campaign awards will be drawn by lottery in the presence of a notary as follows:

- Drawing Date for First Subperiod (05.07.2024 – 04.08.2024): 08.08.2024
- Drawing Date for Second Subperiod (05.08.2024 – 04.09.2024): 09.09.2024
- Drawing date for third Subperiod (05.09.2024 – 05.10.2024): 08.10.2024

5.2. Additionally, 10 reserve winning participants will be drawn by lottery for each sub-period for the special awards.

5.3. The first 777 customers to have a recommendation successfully implemented will receive a secure small award.

5.4. All winners will be notified of the awards won by a representative of the Bank by phone call or email, according to the contact details available for the person in the Bank's information system, unless they have expressly opted out of the Campaign in accordance with section 2.(2.3) above.

5.5. In the event that a winning participant is not contacted within forty-eight (48) hours of the call and/or confirmation of notification and acceptance of the award is not received within forty-eight (48) hours of the email being sent, the first alternate winning participant shall be deemed the winner and the method of notification shall be the same. In the event that he/she also fails to respond within the time limit under this section, the second alternate winning participant will be deemed the winner and the same steps will be taken to notify him/her.

5.6. After receiving explicit consent from the winners during a call from the Customer Contact Centre, their names or initials will be published on the corporate website of UniCredit Bulbank AD – www.unicreditbulbank.bg.

5.7. UniCredit Bulbank AD will not be held liable provided that a Campaign winner has provided incorrect or outdated contact details.

SECTION 6: AWARD DISTRIBUTION

6.1. Receipt of the small awards referred to in section 4.1. will be arranged by courier delivery to the winning customer's address available in the Bank's system or specifically indicated by the winning customer upon notification of the award.

6.2. The vouchers for the large awards will be delivered to the winners at a convenient branch of UniCredit Bulbank AD.

6.3. Each winner will be able to collect his/her award after signing an acceptance report, which will be provided by a courier or by a representative of the Bank.

6.4. The Promoter may promote the Campaign and publish photos or information about the Campaign and the awarding of the grand awards on social networks (Facebook, Linked in, Twitter, etc.), including publishing three names of a winning participant on the corporate website of UniCredit Bulbank AD – www.unicreditbulbank.bg with the consent of the respective winning participant.

6.5. On receipt of the awards, the winning participants will be required to produce proof of identity to identify themselves as winners of the game.

6.6. In the event that a participant selected as a winner declares his/her disagreement to further participate in the Campaign in accordance with section 2.3., respectively to provide data for the receipt of his/her won award, and its announcement, accordingly, the Promoter will not be able to award the award won by the participant.

SECTION 7: PROCESSING OF PERSONAL DATA

7.1. The personal data of the participants in the Campaign will be used by UniCredit Bulbank AD solely for the purpose of ensuring the normal conduct of the Campaign, including the receipt of the award won and in accordance with the requirements of the applicable legislation in the field of personal data protection.

7.2. The organizer of the Campaign is UniCredit Bulbank AD with UIC 831919536, headquarters and registered office in Sofia, 7 Sveta Nedelya Square, tel. 0700 1 84 84.

7.3. For the purposes of conducting and participating in the Campaign, the Promoter collects and processes information constituting personal data about participants such as: Names, contact details, telephone/address of the customer or delivery address in the case of a award winner.

7.4. In the event of awarding a award to a participant representing taxable income, personal data will be processed by the Agency for the purpose of declaring taxable income /names, personal ID number and other data required by tax law/ in accordance with the requirements of tax legislation. The personal data processed for the purpose of complying with tax legislation will be provided to the relevant state revenue authorities.

7.5. In the event that a participant to whom a award has been awarded does not agree to the processing of his/her personal data for the purpose of declaring the award received to the relevant tax authorities in accordance with the applicable tax legislation, he/she must expressly state his/her disagreement to the Promoter. The Participant may express his/her disagreement when notified by telephone of the award won or by notifying the Promoter by calling the Customer Contact Centre at tel. 0700 1 84 84 or visit a convenient bank branch/office within 5 working days of notification of the win. If the Participant does not agree to the processing of his/her personal data for the purposes of declaring a award received under the Income Tax Act, he/she will not be entitled to further participation in the Campaign or to receive award.

7.6. The personal data of the non-winning participants, processed only for the purposes of the Campaign, will be deleted by the Promoter immediately after the drawing of the winners on the date specified in section 5. 1. Date.

7.7. The personal data of the winning participants, processed only for the purposes of the Campaign, will be deleted after one year from the end of the Campaign, and the data necessary for tax purposes will be stored in accordance with the procedures, requirements and time limits of the applicable tax legislation.

7.8. Each participant in the Campaign has the right to request access to, rectification, erasure or restriction of the processing of their personal data, as well as the right to data portability, and may object to processing based on legitimate interest.

7.9. Participation in the Campaign is entirely voluntary and each participant has the right to withdraw from the Campaign pursuant to section 2.3. In this case, he/she will lose the right to continue participating in the Campaign and to receive any award won.

7.10. The Data Protection Officer of UniCredit Bulbank AD can be contacted by email: DPO@UniCreditGroup.BG or at the following address: 7 Sveta Nedelya Square, 1000, Sofia, Bulgaria.

7.11. Participant in the Campaign who believes that their rights regarding the processing of personal data have been violated may file a complaint with the Personal Data Protection Commission at: 2 Tsvetan Lazarov Blvd., 1592, Sofia, Bulgaria.

7.12. Customers of UniCredit Bulbank AD can obtain full information on the processing of personal data in accordance with Regulation (EU) 2016/679 at: www.unicreditbulbank.bg in the Personal Data Protection section, as well as on site at a convenient bank branch.

SECTION 8: GENERAL

8.1. The Bank or the Agency, as the case may be, shall provide the awards to the winners as received from the relevant supplier.

8.2. The Bank is not responsible for the suitability, quality and proper functioning of the awards provided in this Game. This, as well as their warranty maintenance and warranty claims, are the sole responsibility of the respective merchant and/or manufacturer, for which the necessary documents shall be provided.

8.4. The Bank, and the Agency accordingly, shall not be liable in the event that the award cannot be claimed due to the inability of the winning participant and/or his/her representative to be identified upon claiming the award or part thereof as set out above or due to other technical and/or legal impediments.

8.5. The Bank shall not be liable in the event that a winning participant is unable to claim a award due to an inaccurate, incorrect or invalid email address, postal address and/or contact telephone number being provided in the Bank's information system.